



LIVE WRIGHT SOCIETY™

PAY IT FORWARD

RAISE AWARENESS

PAY IT FORWARD

LWS

COMM
UNITY

HOUSE
OF
BLUES

PAY
IT
FWRD

GO!

WHAT IS LIVE WRIGHT SOCIETY?

Live Wright Society is a nonprofit organization that uses music, art, film and events to *raise awareness* for six worthy causes

Our mission is to *Pay It Forward* wherever we go

OUR CAUSES



**MULTIPLE
SCLEROSIS**



**CROHN'S/
COLITIS**



**AGING OUT OF
FOSTER CARE**



**LOU GEHRIG'S
DISEASE**



**ORGAN
TRANSPLANT**



**MUSIC
BRINGS**

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PAY IT FWRD

JOIN!

OUR COMMUNITY PARTNERS



THE RHODA GOETZ FOUNDATION FOR MULTIPLE SCLEROSIS

20% of the U.S. pop. has Multiple Sclerosis

200 new cases are diagnosed each week



CROHN'S & COLITIS FOUNDATION OF AMERICA

Of the **1.4 million** Americans who have IBD (Inflammatory Bowel Disease), half have Crohn's and the other half Ulcerative Colitis



INTERNATIONAL STUDENT FOUNDATION

25K teenagers age out of the foster care system each year

3 out of 10 homeless adults have a history in foster care



RUN PROUD FOR DESSERT

Approx. **5,600** people in the U.S. are diagnosed with ALS each year

As many as **30K** Americans have the disease at any given time



ROCKSCAR LOVE

About **18** people die each day waiting for transplants that can't take place due to the shortage of donated organs



54% of U.S. households have a family member who plays an instrument

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OUR NEXT INITIATIVE . . .

DALLAS PAYS IT FORWARD!

FRIDAY | MARCH 9, 2012

MULTIPLE SCLEROSIS | CROHN'S/COLITIS | AGING OUT OF FOSTER CARE | LOU GEHRIG'S DISEASE | ORGAN DONATION | MUSIC BRINGS

Dallas Pays It Forward! is going to be an eclectic and unique evening of film and live performance.

For over a year now, we've been filming a documentary of the inspirational people and stories behind our six causes. Coupled with an amazing lineup of musicians, artists, dancers, and other performers from **Dallas**, **New York**, **Nashville** and **China**, the goal of the evening is to bring the Dallas community together, raise awareness, and let everyone know how **we** can collectively Pay It Forward.



DOORS OPEN AT 7PM
SHOW STARTS AT 8PM

All proceeds from ticket sales, donations and sponsorships will go towards raising awareness for LWS' six causes and covering the expenses of the event

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HOUSE OF BLUES MUSIC HALL

6 causes | **8** short films | **34** touching stories | **14** acts | **50+** artists | **600** attendees



MARCH 9TH SNEAK PEEK



Greg is a soulful singer/songwriter who has written for Etta James, Trisha Yearwood, Jessica Simpson, Tony Bennett, and many more

GREG BARNHILL



Diane Proud was a world renowned tri-athlete and trainer. She passed away from ALS in late 2011, and will be featured in our documentary

DIANE PROUD



FULL HOUSE



Rick and DeAnn Spence founded their bluegrass band, Full House, in honor of their son who passed away in a car accident at age 16. He was an organ donor.



SLOW DOWN CHESTER BAND

Slow Down Chester was the winner of Live Wright's 2012 Music Brings Talent Search. The band's producer also produced for Billy Joel and Foreigner.



MILLY XU & DAVID HERRERA

Milly is a ballet and ballroom dancer. David is an instructor and performer on *Dancing with the Stars Texas*.



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HOW CAN YOU PAY IT FORWARD?

\$2000

PLATINUM

- **VIP Box Seats (for 8) w/ refreshments**
- **30-second video ad on big screen at HOB**
- **Primary Booth space**
- **1/2 page ad in program** (600 attendees)
- **10 complimentary tickets** (\$600 value)
- **Mention in event media coverage**
- **Mention in all LWS media & online presence**

\$1500

GOLD

- **VIP Box Seats (for 8) w/ refreshments**
- **Secondary Booth space**
- **1/2 page ad in program** (600 attendees)
- **10 complimentary tickets** (\$400 value)
- **Mention on our website and social media channels**

\$1000

SILVER

- **Booth space**
- **1/4 page ad in program** (600 attendees)
- **5 complimentary tickets** (\$200 value)
- **Mention on our website**

\$500

BRONZE

- **1/4 page ad in program** (600 attendees)
- **5 complimentary tickets** (\$100 value)
- **Mention on our website**

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JOIN THE MOVEMENT

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